**Handcrafted Haven Color Palette**

* **Primary Colors**
* Earth Clay (Main Accent)**:** #C57B57
* Soft Cream (Background Base): #FAF3E0
* **Secondary Colors**
* Olive Green (Sustainability): #6B8E23
* Dusty Blue (Trust & Calm): #5D737E
* Golden Mustard (Highlight): #E6A700
* **Neutrals**
* Charcoal Gray (Text): #333333
* Warm Beige (Secondary Background): #E0C097

**Typography**

**Primary Fonts**

* **Headers (Display / Titles):**
* **Cormorant Garamond** (serif, elegant but slightly rustic)
* Alternative: **Playfair Display** (if you want more contrast)
* Use for: page titles, section headers, product category names
* **Body Text (Readability):**
* **Nunito** (rounded sans-serif, friendly and modern)
* Alternative: **Lato** (clean and professional)
* Use for: product descriptions, artisan bios, general paragraphs

**General Layout**

* **Homepage Layout:**
* Hero section with a **large featured image** of handcrafted goods + warm tagline.
* Categories grid (e.g., Jewelry, Textiles, Home Décor, Art, Gifts).
* Artisan spotlight section (profiles of creators).
* Community & sustainability section (values & mission).
* Footer with earthy background, simple navigation, and social links.
* **Product Pages:**
* Clean product images with zoom.
* Neutral background so handmade items pop.
* Prominent "Add to Cart" button in accent color (warm yellow/green).
* Section highlighting artisan info/story to connect buyer with maker.
* **Navigation:**
* Sticky top bar (logo + search + categories + profile/cart).
* Dropdown menus with soft hover effects (muted greens/yellows).

**Graphical Elements**

* **Textures:**
* Light use of **paper, fabric, or wood textures** in backgrounds or section dividers.

**Examples of Icons Needed:**

* 🛒 **Shopping Cart**
* 🔍 **Search**
* ❤️ **Favorites/Wishlist**
* 👤 **User Profile**

* **Buttons:**
* Rounded corners, soft shadow, warm hover colors.
* **Imagery:**
* High-quality WEBP images product photography.